

Richmond Rugby Football Club

Sponsorship
Package



Founded in 1957, the Richmond Rugby Football Club is the city's only rugby club, providing athletic competition for all ages and genders. The club's home field is King George Park, located in East Richmond which features two well-maintained grass fields, spectator seating, equipment storage and changing facilities.

For over 60 years the club has been a proud backer of school, mini and junior rugby through its members' volunteer administration, coaching and refereeing as well as providing financial support which includes kit purchase, player registration assistance and travel cost subsidies.

The club is a proud supporter of representative rugby in the region, as well as provincially and nationally. Many of our players have gone on to represent the Vancouver Wave, the Fraser Valley Venom, British Columbia Bears and the Canadian National teams.

We boast 100+ members from the ages of 5 to 55, who play on our various Senior and Junior men's and women's squads. We boast an alumni community group which exceeds 300 members, as well as a network of coaches, referees, medical staff, administrators and board members.

The club is also very active on social media with a combined 3,100 followers on Twitter, Instagram and Facebook.

The club sees upwards of 250 spectators on home double-header game days, as well as maintaining high visibility in the East Richmond neighborhood.

The club was 2nd Division Men's Provincial champions in 1994 and 2009, 1st Division Men's Provincial runners-up in 2011, 2nd Division Men's Provincial runners-up in 2014 and 3rd Division Men's Provincial runners-up in 2019 and 2023. Our revamped 2nd

Division Women's program came 7th in the province in 2021, and 6th in the province in 2023.

For the 2023-24 season we will be running a co-ed Mini-Rugby program for players aged 5-12, a Senior Women's side, a Senior Men's side as well as U-18 Junior Men & U-18 Junior Women side - so support can be tailored to any or all playing levels.

We hope that your organization can be a proud supporter of our club and its players and join us in our quest to ensure rugby stays strong and vibrant on Lulu Island! We have set up several standardized levels of sponsorship. If something doesn't fit your company's needs, we can tailor a custom package to fit your expectations.

Thank you for taking the time to look over this sponsorship package.

Sincerely,

*Jonathan Malchy
Vice-President
Richmond RFC*

Platinum Sponsor - \$3000

- Company logo displayed on front of a team's jerseys (for multiple years)
- 10' x 3' advertising sign field-side during all RRFC events with company name and logo
- Prominently displayed logo and link on our website/Facebook/Instagram/Youtube pages
- 2 Richmond Rugby club pullovers
- Framed picture of sponsored team
- Entry on monthly membership newsletter

Gold Sponsor - \$2000

- 10' x 3' advertising sign field-side during all RRFC events with company name and logo
- Prominently displayed logo and link on website/Facebook/Instagram/Youtube pages
- 1 Richmond Rugby club pullover Framed picture of sponsored team
- Entry on monthly membership newsletter

Silver Sponsor - \$1500

- 5' x 3' advertising sign field-side during all RRFC events with company name and logo
- Logo and link on website
- 1 Richmond Rugby club pullover
- Framed picture of sponsored team
- Entry on monthly membership newsletter

Bronze Sponsor - \$500

- Logo and link on website
- 1 Richmond Rugby club pullover
- Framed picture of sponsored team
- Entry on monthly membership newsletter

Match Day Sponsor - \$250

- Social media post/picture
- Sponsor receives a match ball
- Field-side signage on game-day
- Entry on monthly membership newsletter

All signage will be displayed at all Senior, Junior and Mini home games. All packages are based on a 1-year commitment to the club (September to August) unless otherwise noted. Other sponsorship opportunities available include names on post-pads or scoreboard signage.

If you have any questions, please contact me at:

Cell: (604) 789-4022 or Home: (604) 214-7725

E-Mail: jmalchy@hotmail.com

Benefits To Your Business

- Product exposure and promotion to all senior, youth (and parent), alumni and social members on game days and through our various organizational groups and social media channels.
- Business advertising receipt for tax purposes.
- The RRFC will give back to your organization through purchase of your products and services via our preferred provider program.
- Helping to support local youth sports organizations that promote team-work, fair play and inclusion.

Where Does Your Sponsorship Money Help?

- Field rental
- Referee fees
- Insurance and registration for youth players
- Training equipment
- League fees
- Travel costs
- Medical costs
- Coaching clinics
- Future development of King George Park's rugby facilities

Richmond Senior Women



Richmond Senior Men

