

Richmond Rugby Football Club



Sponsorship Package

Founded in 1957, the Richmond Rugby Football Club became the first and only rugby club in the city. The team currently plays its home games at King George Park in East Richmond. During its long history, the club has been a proud supporter of high school and junior rugby through its members' volunteer coaching roles, fundraising drives and financial support. At the senior rugby level Richmond fields both a men's and women's team. We have had regional, provincial, and national players develop and progress through the RRFC club programs, including Nathan Hirayama, current National Senior Men's 7s player. The club's Men's team were provincial champions in 2009, and runners up in 2011, 2014 and 2019. We hope that your organization can be a proud supporter of our club and its players.

The rugby club understands that from year to year economic instability can greatly impact the ability of companies and individuals to be able to donate. We have set up several standardized levels of sponsorship. If something doesn't fit your needs or expectations, we can tailor something to fit your company's needs.

Thank you for taking the time to look over this sponsorship package.

Sincerely,

***Jonathan Malchy
Vice-President
Richmond RFC***

Platinum Sponsor - \$3000

- Company logo displayed on front of a team's jerseys (jerseys last 3+ years)
- 10' x 3' advertising sign (with company name & logo) on field during all RRFC home games
- Prominently displayed business logo and website link on our club website and Social Media pages.
- (2) Richmond Rugby club hoodies
- (1) Framed picture of sponsored team
- Header logo on monthly newsletter sent to 300+ members and fans

Gold Sponsor - \$2000

- 10' x 3' advertising sign (with company name & logo) on field during all RRFC home games
- Prominently displayed business logo and website link on our club website and Social Media pages.
- (1) Richmond Rugby club hoodie
- (1) Framed picture of sponsored team
- Side logo on monthly newsletter sent to 300+ members and fans

Silver Sponsor - \$1500

- 10' x 3' advertising sign (with company name & logo) on field during all RRFC home games
- Small business logo and website link on our club website and Social Media pages.
- (1) Richmond Rugby club hoodie
- (1) Framed picture of sponsored team
- Side logo on monthly newsletter sent to 300+ members and fans

Bronze Sponsor - \$500

- Small business logo and website link on our club website and Social Media pages.
- (1) Richmond Rugby club hoodie
- (1) Framed picture of sponsored team
- Side logo on monthly newsletter sent to 300+ members and fans

Match Day Sponsor - \$250

- Social media post, picture and writeup
- Sponsor receives a match ball with supporter recognition

**Other sponsorship opportunities available by request -
Including post-pad logos, kit logos, tent awnings or scoreboard graphics.**

All signage will be displayed at all Senior and Junior home games. All packages are based on a 1-year commitment by the club (September to August) unless otherwise noted.

Benefits To Your Business:

- Product exposure to over 100+ registered members and 750+ fans and alumni
- Business advertising receipt for tax purposes
- Purchasing power and promotion of products/services and driving members to support your business wherever and whenever possible.
- Helping to support a local youth sports organization with deep ties to the community
- Helping to promote a sport that fosters team work, fair play, and lifelong opportunity

Where Your Money Goes:

- Field rentals from the City of Richmond
- Referee fees
- Insurance and registration costs for youth players in need
- Purchase of equipment (balls, jerseys, training gear)
- League dues
- Travel costs (bus rentals and ferry costs)
- Trainer and medical costs
- Coaching clinics, skill clinics and safety upgrades
- Future development of rugby pitch, home grounds, and change-room facilities

If you have any questions, please do not hesitate to contact:

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